

# ON TRACK



A Quarterly Newsletter for the Residents and Businesses of Ashland

Late Summer 2012

## Town makes final debt payment

On July 30 the Town made its last bond payment for outstanding debt tied to the municipal pool and water and sewer improvements from the 1996 Annexation agreement. Being debt free speaks volumes about the sound financial guidance of the Town Council and staff over the last decades. There are only a handful, if any, local governments in the Commonwealth or Country that can make the claim of being “debt free”.

So we are debt free....now what? The Town will continue its practice of “pay as you go” funding of capital projects. You may notice that in some years the Town spends significant amounts to construct major capital projects (see Henry Clay Road or downtown drainage improvements), while in other years the construction slows to simpler paving and sidewalk repairs. This is because the Town treats its Capital Project Fund like a savings account, not a credit card. In

see DEBT page 3

## Congratulations are in order

Deputy Town Manager Josh Farrar was awarded the Virginia Local Government Management Association (VLGMA) Outstanding Assistant Award at its June meeting.

Josh wears several hats in his position with the town. Not only is he the deputy town manger, but he is also the finance director. When not wearing one of those hats, he dons the IT hat and assists staff with the issues they encounter while working at their computers. Sometimes the issue may be operator oriented but other times it’s something beyond the operator’s control!

Congratulations, Josh, on the award. It is well deserved.

## Ashland website has new design



After many years, Ashland’s outdated website now has a new look and interactive tools to assist residents, businesses and visitors.

A “Notify Me” button allows users to sign up for website updates in the areas they are interested in, whether that is community events, weather alerts or council actions.

“Report a Concern” button now allows residents to send in information regarding street sign damage, curb and gutter issues, a missed recycling pick up and more.

Users can also access Ashland’s Twitter, Facebook and Flickr accounts for notifications, town buzz and photo albums.

The website content will continue to change and feedback is welcome. We hope that this new addition to Ashland’s virtual presence will enhance the experience of visitors, support local businesses and improve communication with residents.

by Alexis Thompson  
Economic Development Coordinator

## Town Council elections

Town Council elections took place on Tuesday, May 1.

Re-elected to Council were Dr. George F. Spagna and Edward L. Henson III and newly elected to Council was Steven P. Trivett.

The Honorable Frank Hargrove, Clerk of the Hanover Circuit Court, administered the oath to the officials on July 3 at the regular meeting of Council. A photo of current council members is on page 3.

### Inside this issue

Events .....	page 2
Stormwater Management .....	page 4
Ashland Street Parties .....	page 5

Visitors Center .....	page 6
Police Department .....	page 7
Farmers Market .....	page 8
Town Info .....	page 8

## Upcoming Events

### SEPTEMBER

**Ashland Farmers Market** - every Saturday, 9am to 12noon, behind Town Hall on Duncan Street

**R-MC -Open Air Film Festival**, four-week ends beginning Friday, Sept 7, 752-3712 or 752-7317 for info

**Sept 15 - End-of-Summer Street Party** - with Ron Moody and the Centaurs, 6pm-11pm, Library Plaza

### OCTOBER

**Firehouse Theatre - Oct 13 through Dec.** Great movies; free admission. Sat. evenings at 7:30

**Oct 6th - Pumpkin Run** - 9am at Ashland Berry Farm. Benefits Hanover Safe Place  
**Guided Walking Tours** - Every Saturday in Oct, 11am at Visitors Center

**Oct 13th - Tiger Trot 5K** - 9am at Henry Clay Elementary School

**Oct 20 - Ashland Harvest Run** - 8:15am at Carter Park

**Oct 20 - Halloween Bash** - Hanover Arts & Activities Center, 6:30pm-8:30pm

### NOVEMBER

**Nov 10 - 10th Annual Train Day celebration**, downtown Ashland, 10am-4pm, 798-0330

**Fri, Nov 16, 6pm-9pm; Sat, Nov 17 9am-4pm - Heavenly Creations Arts & Crafts** show, St. James the Less Episcopal Church, 798-4615

**Nov 18 - Ashland Olde Time Holiday parade**, 2:30pm 798-7134

### DECEMBER

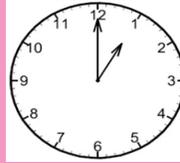
**December 1 - Holiday Open House at the Beaverdam Depot**, 4pm - 6pm 804 449-6178 for info

**December 1 & 8 - Holiday Celebration at Scotchtown**, \$8 per person

**December 2 - 8th Annual Deck the Halls** Pine Grove Farm, 798-9131

**December 9 - Santa Train**, 798-0330

Fall  
Back!



Daylight Saving Time  
**ENDS** on  
**Sunday, November 4**  
at 1:00 a.m. Turn those  
clocks back one hour!

**End-of-Summer  
Street Party  
September 15,  
6pm-11pm  
Ron Moody and the  
Centaurs  
Library Plaza  
752-7944**

## Randolph-Macon College cultural arts and entertainment calendar

Randolph-Macon College Cultural Arts & Entertainment calendar has a lot to offer in September. Experience International culture through our free, four-week open air film festival or dance the night away during a masterclass with the Latin Ballet of Virginia. September's events also include lectures, keys to success and a local artist exhibit. The great news is, most events are free and all are open to the public.

### 3rd Annual Open Air Cinema - R-MC and Ashland Firehouse Theatre

One month of foreign films at Randolph-Macon College and the Ashland Firehouse Theatre - Sept 7 - Sept 29 at 7:30pm. Schedule is as follows: Sept 7 (R-MC) Sept 8 (Firehouse) *I'm Not Scared*; Sept 14 (R-MC), Sept 15 (Firehouse) *Sarah's Key*; Sept 21 (R-MC) Sept 22 (Firehouse) *Three Quarter Moon*; Sept 28 (R-MC) Sept 29 (Firehouse) *The Source*

For more information, contact Pam Harris Cox at (804) 752-3712, [pamelacox@rmc.edu](mailto:pamelacox@rmc.edu) or Anne Marie Laurantzon at (804) 752-7317, [alauranz@rmc.edu](mailto:alauranz@rmc.edu).

## Andrews Hall earns gold certification

Randolph-Macon College has received LEED Gold certification from the U.S. Green Building Council for Andrews Hall, its new 108-bed, suite-styled residence for freshmen. LEED (Leadership in Energy and Environmental Design) is the most recognized global standard for high-performance buildings that are efficient, cost-effective, and better for occupants and the environment.

"Randolph-Macon has made it a priority to participate in the LEED program and obtain Gold certification for Andrews Hall," says Randolph-Macon President Robert R. Lindgren. "With numerous construction projects underway and planned for future development, we will continue to work in accordance with the rigorous standards set by the U.S. Green Building Council."

Andrews Hall is the first LEED Gold building in Hanover County. Environmental features include geo-thermal wells to temper ground water for the heating and cooling system, a system to collect and recycle rain water for toilets, and solar panels on the eastern side of the roof to help with the cost of electricity.

The college gained unanimous support from Hanover County Supervisors and Ashland Town Council to make the necessary changes to the county's code regarding

See R-MC, page 3

**Guided  
Walking Tours  
every Saturday in  
October  
Meet at the Visitors  
Center at 11am.  
752-6766  
for additional info**

## DEBT continued from page 1

those slower years the Town is “saving up” so it can accomplish a larger project which less patient governments may have taken out debt to accomplish more quickly. While the pay as you go model may be slightly slower than the debt approach it does save taxpayers a significant amount of money in the form of interest on the debt.

Congratulate yourselves Ashland, this is a great accomplishment.

## R-MC continued from page 1

use of the public water system. Before the code change, rainwater reuse in buildings was not allowed.

“This was a win-win opportunity and after informing the public about the changes, we were happy to support Randolph-Macon’s conservation efforts,” says Cecil R. “Rhu” Harris Jr, Hanover County Administrator. “Now that the code is changed, other homes and businesses can follow these environmental initiatives set in motion by Randolph-Macon.

“Conservation efforts are integrated in all aspects of our planning,” said Charles Hartgrove, Ashland’s Town Manager. “Randolph-Macon has helped to establish a strong precedent for future development and we are grateful to them for their dedication to our environment and to our community.”

Andrews Hall opened in August 2011 and is named in honor of Ira L. Andrews III ’59, R-MC professor emeritus of religious studies and retired dean of students. Construction of the Hall was made possible with a lead gift from Stuart and Frank E. “Pepper” Laughon ’59, and by many generous donors recognized as “Friends of Ira.”

*Note: Professor Emeritus Ira L. Andrews passed away August 16, 2012 after a lengthy illness.*

**Carter Park Pool  
CLOSES for the 2012  
season on Labor Day.**

## Current Town Council members



Pictured left to right: front row, Mayor Faye Prichard, Steve Trivett; back row, Ned Henson, Vice Mayor George Spagna, Jim Foley

## Town Council at work

Recent actions by the Town Council include the following:

**Approval** of a resolution in opposition to the installation of toll collection facilities on I-95 between the southern border and north of Ashland. The idea behind the toll collection facilities is to raise additional funding to address transportation infrastructure needs throughout the Commonwealth.

**Approval** of a Conditional Use Permit (CUP) and a rezoning for Giant Food Stores, LLC (Martin’s) to allow for retail fuel sales on its property in the Ashland Hanover Shopping Center.

**Approval** of the final plat for Carter’s Hill, Section 2, subdivision.

**Approval** of final plat for the Virginia Transportation Park

**Approval** of final plat for Chick-fil-A property, southwest corner Hill Carter Parkway and Route 54

**Approval** of the appointment of Harold Baker to the Parks and Recreation Committee

**Approval** of the reappointment of Bob Flanagan to the Planning Commission

**Approval** to recommend to the Hanover Circuit Court that Patricia Temple be appointed to the Board of Zoning Appeals (BZA)

## HOLIDAY CLOSINGS

**Town offices will be closed on the following dates:**

**Labor Day - September 3**

**Veterans’ Day - November 12**

**Thanksgiving - November 22 & 23**

**Christmas - December 24 & 25**

## National Fire Prevention Week October 7 through 13

Virginia has two “fire seasons” annually: from Feb 15 through April 30 and from **October 15 through November 30**. Visit [www.dof.virginia.gov](http://www.dof.virginia.gov) to learn more. Be careful with fire!

## Preventing Stormwater Pollution (a series)

### Infiltrating stormwater

“What Are They Doing Now?” That was the question Town staff was asked multiple times as we installed the new Bioretention Facility on Hanover Avenue. Of course, this only gives rise to another question. What in the world is a “Bioretention Facility”?

Simply put, a Bioretention Facility is a structure installed in the ground that traps stormwater runoff and gives it a chance to soak into the earth (infiltrate) and replenish the ground water. Plants in the structure use some of the water, and, along with the infiltration, reduce the amount of runoff entering the streams and rivers. This is much like runoff in undeveloped areas, such as woods or meadows, with little or no impervious surfaces.

You will see many more of these kinds of projects after the new Virginia Stormwater Management Program Regulations go into effect next year. This kind of project is strongly encouraged by the Virginia Department of Conservation and Recreation and the U.S. Environmental Protection Agency to reduce the quantity of stormwater runoff. Less stormwater runoff means healthier streams, rivers and the Chesapeake Bay; less water volume that causes stream erosion, as well as fewer pollutants being carried in that runoff.

This is very similar to “Rain Gardens” in residential applications. The primary difference is that the municipal application must be able to

withstand and remove pollutants that are not typically found in your back yard, such as salt, petroleum products, and



other contaminants that get on the roadway.

The structure above is located on Hanover Avenue, across from Henry Clay Elementary School. The plants will be added this fall.

### Parks and Recreation news

Things are winding down from a busy summer at the Carter Park Pool. Fortunately, it was a smooth season with only one mechanical problem forcing the pool to remain closed for two days. On the bright side, the down time allowed staff to replace the pump motor which should keep the pool going for a long time.

Two dive-in movies were held this summer at the pool and enjoyed by all.

The town was able to offer swimming lessons again this summer and

[www.town.ashland.va.us](http://www.town.ashland.va.us)

also had a few local food vendors who were able to set up at the park and sell food and sodas to the public.

The pool’s last day of operation for the 2012 season will be on Labor Day, Monday, September 3.

Town staff plans to perform needed maintenance and make a few improvements to the pool during the off-season. See you at the pool in 2013.

Remember, the Town parks remain open year-round and the picnic shelter at Carter Park is available to rent for special events. Rental forms are available at the treasurer’s office at town hall.

### General election

Tuesday, November 6 is general election day.

Town residents located south of Route 54 will vote at the Gillis Library; residents north of Route 54 will vote at the fire station on Archie Canon Drive.

If you have any questions regarding voting, etc., please contact the Hanover County Registrar’s office at 365-6080 or visit the Hanover County website at [www.co.hanover.va.us/registrar](http://www.co.hanover.va.us/registrar)

Included on the ballot in November are the following questions for proposed constitutional amendments:

Question 1: Shall Section 11 of Article I (Bill of Rights) of the Constitution of Virginia be amended (i) to require that eminent domain only be exercised where the property taken or damaged is for public use and, except for utilities or the elimination of a public nuisance, not where the primary use is for private gain, private benefit, private enterprise, increasing jobs, increasing tax revenue, or economic development; (ii) to define what is included in just compensation for such taking or damaging of property; and (iii) to prohibit the taking or damaging of more private property than is necessary for the public use?

Question 2: Shall Section 6 of Article IV (Legislature) of the Constitution of Virginia concerning legislative sessions be amended to allow the General Assembly to delay by no more than one week the fixed starting date for the reconvened or “veto” session when the General Assembly meets after a session to consider the bills returned to it by the Governor with vetoes or amendments?

### Facebook

Did you know that the town has its own Facebook page? Next time you’re on Facebook, look for Town of Ashland and like us or become a friend.

Staff utilizes several social media platforms to get a message out quickly and to many people. For example, when there is a train issue and traffic is backed up, staff, either at town hall or at the police station, will post an alert on Facebook as well as tweet the message on Twitter!

On Track . Late Summer 2012

## Ashland Street Parties – A recap of 2012

So far, AshlandStreet Parties (ASP) has produced four parties this year. Each was unique and successful for all who participated.

As we look back at the first party of the year, memories are of the Shag Club teaching anyone who wanted to learn this unique Southeastern dance. It wouldn't be stretching a point very far to say the Shag is the official dance of Virginia down to Georgia. Some parts of northern Florida would argue to be placed on this list, but it is safe to say that on May 19<sup>th</sup>, the Center of the Universe (COTU) was also the capital of the Shagocracy! The Band of Oz rocked Ashland as young and old danced the night away. Our good partners, Hanover Mental Health Association provided volunteers along with our regulars – Hanover Kids, First Capital Bank and EVB Bank.

**June 16** brought dynamic entertainment to Ashland as Ron Moody and the Centaurs with special guest Steve Bassett brought the crowd to its collective feet at 7:15 and no one sat down until 11 pm. The confluence of great weather, great entertainers and a thoroughly receptive group of patrons created energy seldom seen or experienced at a concert. Steve Bassett commented that it was in his top 10 experiences as a musician and Steve has entertained millions of people throughout his career. The Ashland Kiwanis was our partner for this event and has already signed up for next year. Again we also were able to donate to other non-profits who have assisted us through the years.



In **July**, we almost got rain. All around us, it poured but the Barracudas cranked up the crowd and from 7pm until 10:15pm we had glorious weather. The crowd was smaller than usual, however the fun and enthusiasm was huge. ASP board members and volunteers enjoyed the opportunity to really talk to our patrons and our sponsors. We listened and made some changes for the August party all of which enhanced our product. The Barracudas are a super band with a lot of energy; we hope to get them back to the COTU next year.



Pat Fahed Trice dances to the sounds of King Edward and the BDs.

Street Party attendees dance the night away and mingle while listening to the band, *King Edward and the BDs*.

**August** - who would have thought it? Great weather! From the time our Kiwanis set-up team started preparations until the night was over, it was beautiful. King Edward and the B.D.'s certainly did their part with sounds from our lifetime. Some originals and some covers which inspired feet to move and a great shaking and gyrating right here in Ashland. King Edward was our first band and has stuck with us all through the years; obviously our patrons appreciate the effort and entertainment also. This party was a partnership with the MAP (Shop Ashland 1<sup>st</sup>) organization which provided the labor to raise money to purchase school supplies for the entering Kindergarten Classes at Henry Clay Elementary School. The businesses and local non-profits that provided the volunteers are as follows - in no particular order: Omni Park Place, Homelife Access Realty, Hanover Kids, WHAN Radio, Haskins Auto, Inter Fitness, Ashland Simply Storage, Ashland Town Center, Indulgence Salon and Boutique, Hampton Inn, Country Inn and Suites, CJ's Thumbs Up Foundation, Salon Atlantis, Edward Jones, Wulfteam Productions, Solace & Serenity, The Roberts Insurance Group, Pepicelli's Pizza, Mac's Service Center, TSI Promotionals, Bowles Surveying, J.M. Pollard and Sons, First Capital Bank, Hometown Realty and Henry Clay Elementary Staff and Teachers.

We recognize this is a long list, but please re-read it and visit these businesses and neighbors and thank them for giving back to their community. They show up at all of the events that are held in Ashland. They put their money in them and their time. Most of them work 50-70-hour weeks but never decline to pitch in with their free time. Ashland Street Parties salutes all of them and we know that without these people, our volunteers and our sponsors, we could not provide the level of entertainment and service that all of you deserve.

Please visit [www.ashlandstreetparties.com](http://www.ashlandstreetparties.com) for a full list of sponsors and events and our accomplishments over the past 10 years. If you are on Facebook, please visit us and share our info regarding coming parties with your friends and neighbors.

Thank you for your support.

*by Hank Lowry  
Ashland Street Parties, Inc.*

## Public Works

### Department - reminders

#### Leaf Collection

Leaves are collected year-round by the street crew. Please use these guidelines when preparing leaves for collection:

- Bagged leaves are collected at any time of the year - when bagging, biodegradable bags are preferred, but plastic will be accepted

- Loose leaves are collected between November and April only - during November and December, the vacuum truck schedule is posted on the website so residents can know when to expect collection in their neighborhood

- When putting leaves at the curb for collection, please keep ditches, gutters, sidewalks, and streets clear

Visit the town website at

[www.town.ashland.va.us](http://www.town.ashland.va.us) in the fall to find out when loose leaf collection will take place in your area!

#### Trash Collection & Recycling Services

The town provides trash and recycling collection to single-family homes or apartments of four units or less. Services are coordinated through the Central Virginia Waste Management Authority (CVWMA). Trash and recycling collection occurs weekly on Mondays, and collection takes place between 7:00 am and 7:00 pm on that day, so be sure to put your trash and recycling at the curb by 7:00 am. If your trash or recycling is missed, you can call the appropriate hotline number below so that they can schedule a return visit:

- Recycling Hotline: (804) 340-0900
- Trash Hotline: (804) 425-0500

#### Recycling Information

Recycling is easy, and the benefits to the environment are great. Recycling can be done by following three easy steps:

**ONE - Get a Bin; TWO - Fill it Up; THREE - Set it Out**

Collection day is Monday (same day as trash collection). Set your recyclables at the curb by 7:00 am. If you are unable to take your recycling to the curb on account of limited mobility due to age or a medical condition, please contact the

town to find out about alternate location collection.

In addition to the items you can recycle with curbside recycling, rechargeable batteries may be brought to the Public Works Department (201 Duncan Street) for recycling.

#### Trash Collection Information

The Central Virginia Waste Management Authority contracts with Allied for trash collection service in the Town of Ashland. One blue 96-gallon trash cart is provided for each household (additional carts and/or 68-gallon carts are available by special request). If you are unable to take your trash to the curb on account of limited mobility due to age or a medical condition, please contact the town to find out about alternate location collection.

Limited amounts of bulky trash (like furniture, water heaters and appliances) can also be collected at the curb on the regular collection day. The amount should not exceed the capacity of a half-ton pickup truck (note: Residents must make their own arrangements with a licensed professional to have the freon (CFC / HCFC) removed prior to placing appliance at the curb for pick-up).

Call the Trash Hotline for more information or to notify Allied that you will have bulky items out for collection.

For more information or questions regarding leaf, recycling, or trash collection, please contact **Jennifer Schöntag** in Public Works at 798-9219.

#### Emergency response officials seek input

Virginia Department of Emergency Management and Hanover emergency response professionals are seeking input from the community. They are currently gathering information to formulate public education strategies for disaster preparedness. Citizens are encouraged to complete a brief online survey to share their feedback. Read the survey at [www.surveymonkey.com/s/2012ReadyVirginia](http://www.surveymonkey.com/s/2012ReadyVirginia). For more information contact Corey Beasley at [libeasley@hanovercounty.gov](mailto:libeasley@hanovercounty.gov)



## Train memorabilia

Recently **Malcolm C. Spencer** donated a number of items of train memorabilia to the Visitors Center. The collection includes several watchman crossing lanterns, old time tables and books, a worn railroad workers hat and gloves, the official guide of the railways and a Chessie System first aid kit. Be sure to stop by the Center and take a look these items.

The Visitors Center is open seven days a week from 9:00a.m. to 5:00p.m. and is located on North Railroad Avenue. You can contact the Center at (804) 752-6766.



## Police department quarterly employee recognition

At the August 21 Town Council meeting, Chief Goodman recognized the following individuals for their contributions to the community in the line of duty:

#### Lifesaving Award

Investigator Adam Aigner and Officer Scott Nuessle and Sergeant Scott Menzies

#### Excellent Police Duty

Sergeant Doug Jenks, Sergeant Marie Kemp, Officer Paul Stirnaman, Officer Tim Hartman, Officer John Street, Investigator Joe Oakley and Investigator Matt Hileman, Sergeant Scott Menzies, Officer Tom O'Dea, Officer John Street, Officer Scott Nuessle, Officer Foster Miles, Investigator Adam Aigner and Deputy Mark Hottle of the Hanover County Sheriff's Department

#### Certificates of Commendation

Officer Tim Hartman, Investigator Joe Oakley and Officer Harvey Watts  
Congratulations on a job well done!





# ARE YOU READY?

Hurricane season started June 1 and runs through November 30.

In the past decade, we have seen natural disasters like Hurricane Isabel, and the 9-11 terrorist attacks. Town and County departments take on additional roles to help the public get back to a normal life. While the Fire/EMS, the Town Police, the Sheriff's Office and the Emergency Communications Center is busy responding to emergencies during a disaster, we rely on several County departments to help with other aspects of the disaster response. For example, the Department of Social Services assumes the duty of sheltering the public during and after a disaster. The Community Resources Department manages volunteers who wish to help during a disaster. During emergencies the school system allows us to use their buildings, buses and personnel to help with the needs of people affected by the disaster.

In an effort to ensure all of our citizens are prepared, please follow the following guidelines:

## STEP 1: SHELTER IN PLACE AND "TO GO BAG"

In many cases during an emergency, sheltering in place at your own residence is the safest means of protection. Build an Emergency Supply Kit, which includes items like a three-day supply of nonperishable food, water, medications, a battery-powered or hand-crank radio, extra flashlights and batteries. You may want to prepare a portable kit and keep it in your car. This kit should include: •Copies of prescription medications and medical supplies; •Bedding and clothing, including sleeping bags and pillows; •Bottled water, a battery-operated radio and extra batteries, a first aid kit, a flashlight; •Copies of important documents: driver's license, Social Security card, proof of residence, insurance policies, wills, deeds, birth and marriage certificates, tax records, etc. •Any supplies needed for your pet. Make sure you have a "to-go bag" ready in case you need to evacuate.

In Hanover County the shelters are located at Hanover High School and Patrick Henry High School. If you are reporting to an emergency shelter you need to bring a few things. Bring blankets for each member of your group. If anyone needs medications, bring enough for at least a week. Consider games, books and toys to entertain any children you bring with you. If you bring an animal to a shelter bring food and a cage and

then be prepared to take care of the animal yourself. Be prepared to care for any elderly family members or people who require special assistance. In the early hours or days of a disaster we may only be able to provide a safe place to stay and some food. The rest will be up to you until the emergency passes. include: •Water and nonperishable food; • Battery operated radio and batteries so you can get important information from local officials; •First aid kit; •Flashlight; •Maps •Important documents such as proof of residence, pictures of your family including pets, insurance policies, and tax records; •Comfortable clothing and blankets; • Unique family needs such as prescription medications, pet supplies, infant supplies or any other unique need your family may have;

## STEP 2: MAKE A PLAN

Make a Family Emergency Plan. Your family may not be together when disaster strikes, so it is important to know how you will contact one another, how you will get back together and what you will do in case of an emergency. Plan places where your family will meet, both within and outside of your immediate neighborhood.

It may be easier to make a long-distance phone call than to call across town, so an out-of-town contact may be in a better position to communicate among separated family members.

You may also want to inquire about emergency plans at places where your family spends time: work, daycare and school. If no plans exist, consider volunteering to help create one.

**Plan to Evacuate** •Identify ahead of time where your family will meet, both within and outside of your immediate neighborhood. •Identify several places you could go in an emergency, a friend's home in another town, a motel or public shelter. •If you do not have a car, plan alternate means of evacuating. •If you have a car, keep a half tank of gas in it at all times in case you need to evacuate. • Take your Emergency Supply Kit. •Take your pets with you, but understand that only service animals may be permitted in public shelters. Plan how you will care for your pets in an emergency.

## Look out for your neighbors

The best time to plan for an emergency is well before the crisis strikes. In that light, get to know your neighbors so you can help one another in times of need.

## STEP 3: BE INFORMED

A battery operated AM/FM radio is essential to receive updated information from government sources during

emergencies. Although you will surely be able to receive news from stations such as WHAN 1430am and WRVA 1140am, Hanover County also maintains a low power am transmitter system that can be heard at 1700am.

## Prepare Your Business

Plan to stay in business, talk to your employees, and protect your investment.

Carefully assess **how your company functions**, both internally and externally, to determine which staff, materials, procedures and equipment are absolutely necessary to keep the business operating. •Identify **operations critical to survival** and recovery. •Plan what you will do if your building, plant or store is not accessible. •Consider if you can run the business from a different location or from your home. •Develop relationships with other companies to use their facilities in case a disaster makes your location unusable.

## Homeland Security and Terrorism

The threat of terrorism and attacks on our homeland is still real as ever. With Ashland being home to both an interstate and rail line that serve the entire eastern seaboard, we are not immune. Prompt and thorough reporting of suspicious activities may prevent a terrorist attack. When reporting suspicious activity to police, it is helpful to provide the most accurate description possible of the situation, including:

- Date, time and location of the activity
- Physical identifiers for the person(s) observed
- Vehicle descriptor information
- Where the suspicious persons may have gone
- Your name and contact information
- Being aware of signs indicative of terrorist planning can aid law enforcement in the discovery of possible terrorist activity. If you believe you have information that would help authorities, you are encouraged to:
  - Call 911 for life threatening emergencies
  - For non-emergency calls, Ashland Police and the Hanover County Sheriff's Office can be reached by dialing 365-6140 or you can call the toll free Virginia Terrorism Hotline at 877-4VA-TIPS

**For more information on Emergency Preparedness and Homeland Security, visit [www.readyvirginia.gov](http://www.readyvirginia.gov).**



# Ashland Farmers Market update



The Ashland Farmers Market has had a terrific season in 2012, with great weather (only one rainy day!), wonderful new vendors, and more selection of products than ever before! We are into the second half of the market season now, and are looking forward to cool, crisp market days and the return of greens, root vegetables, and other fall items. Stay up with market news via our weekly newsletter (email me to sign-up) and check out our Facebook fan page for frequent posts and updates—many thanks to Market Chairman Christi Macomber for turning the Facebook page into a dynamic source of information and exchange for the market!

The market needs your help! We are looking to revamp our Kids Market program for the remainder of this season and for the 2013 season. We want to continue hosting youth vendors on these special market days, while including more educational programming and fun, engaging activities for children and their families. Our intention is to expose kids to agriculture, gardening, cooking, and the importance of building the local food system. Many parents who bring their children to market have already exposed their own to these topics, so we know you have ideas! We would like to deepen this experience for our regular customers, as well as introduce these



topics to more children in the community. If you have ideas for this program or are interested in volunteering to assist with developing our Kids Markets, please contact me via email or our Facebook page.

One last note—don't forget that we will have two "post-season" markets: a Thanksgiving Market on November 17th and a Holiday Market on December 1st. Our vendors will have late autumn produce and special craft and holiday treats for sale, including fresh greenery in December; mark your calendars now for this special shopping opportunity. As always, thank you for your support of the market and our producers! Please continue to visit us through the fall, and bring your friends and neighbors along. See you at the market!

Check us out on Facebook, Twitter and Local Harvest

Trevor R. Buckley  
Manager  
Ashland Farmers Market  
farmersmarket@town.ashland.va.us



**A variety of tomatoes and flowers at the Farmers Market**



## Town of Ashland

*On Track* is published quarterly for residents and businesses by the Town of Ashland. If you have editorial comments or wish to be added to the e-mail distribution list, please contact the newsletter editor at (804) 798-9219 or e-mail [ismith@town.ashland.va.us](mailto:ismith@town.ashland.va.us)

[www.town.ashland.va.us](http://www.town.ashland.va.us)

### Bits of helpful info ...

- Town Council agendas are posted on the Town's Web site
  - Approved Council minutes are available for viewing on the Web site
  - Information regarding changes in meeting schedules, traffic detours, etc., is displayed on the Town's TV Cable Channel 17, Facebook & Twitter
  - Town Council meets the first and third Tuesday of each month at 7pm in the Council Chambers of Town Hall
  - Planning Commission meets the second Wednesday of each month at 7pm in the Council Chambers of Town Hall
  - Town Council and Planning Commission meetings are broadcast live on Channel 17
- For additional info, contact Town Hall at 804-798-9219; Monday-Friday, 8:30am - 5:00p.m.

### Contact Information

**Faye O. Prichard**  
Mayor  
**Charles W. Hartgrove**  
Town Manager  
**Joshua Farrar**  
Deputy Town Manager/Finance Director  
**Michael A. Davis**  
Director of Public Works  
**Douglas A. Goodman**  
Chief of Police  
**Nora G. Amos**  
Director of Planning & Community Development  
**Wanda Cornwell**  
Assistant to the Town Manager/  
Purchasing Agent/Human Resources  
**Alexis Thompson**  
Economic Development Coordinator  
**Lois A. Smith**  
Clerk of Council