



ASHLAND BUSINESS RECOVERY GRANT PROGRAM

The goal of the grant program is to provide financial support for “for-profit” small businesses in the Town of Ashland who can demonstrate, due to the COVID-19 pandemic, at least a 25% reduction in average monthly gross revenues between 2019 and 2020 *or* a 25% reduction in 2020 monthly revenue.

- Funding Source:** The funding source for this program is Town of Ashland’s CARES Act allocation.
- Total Funding:** \$450,000
- Grant Amount:** Grants of \$10,000 will be awarded to the first 45 businesses that qualify, but if more than 45 applications are received grants will be prorated based on the sliding scale in attachment A. If more than 60 applications are received grants will be distributed via a random draw. Only small businesses with no more than fifty (50) full-time equivalent (FTE) employees in 2019 are eligible.
- Eligible Uses:** Eligible uses of funds include:
- Employee wages including the cost of benefits
 - Rent and utilities for commercial workspace
 - Working capital
- Application Submission:** Applications will be accepted from Tuesday, September 8, 2020 to Wednesday, September 30, 2020
- Applicant Eligibility:** Applicants must:
- Certify and attest that all information in the application and all submitted documentation is true and correct
 - Own a local small business (includes locally owned franchises of national companies)
 - Demonstrate, due to the COVID-19 pandemic, at least a 25% reduction in average monthly gross revenues between 2019 and 2020 *or* a 25% reduction in 2020 monthly revenue. In addition to revenue reductions, demonstrating substantial increases in required costs will assist with grant qualification.
 - Complete and submit an IRS W-9 form
 - Have no more than 50 active full-time equivalent employees
 - Be up to date on all Town taxes, including Business Licenses

- Provide a current registration with the State Corporation Commission
- Provide a copy of the business IRS tax filing for 2019
- Execute a grant agreement (if a grant award is made); certify and attest that the business or organization had at least a 25% reduction in average monthly gross revenues between 2019 and 2020 **or** a 25% reduction in 2020 monthly revenue due to the COVID-19 pandemic; and the grant award is used to reimburse expenses for employee wages (including the cost of benefits), rent and utilities for commercial workspace, and working capital

Ineligible

Businesses:

Ineligible businesses and organizations include:

- Businesses and organizations engaged in illegal activities
- Businesses and organizations engaged in loan packaging, speculation, multi-sales distribution, investment or lending
- Real estate investment firms
- Firms involved in speculative activities that develop profits from fluctuations in price rather than through the normal course of trade when not part of the regular activities of the business
- Dealers of rare coins and stamps
- Firms involved in lending activities, such as banks, finance companies, factors, leasing companies, insurance companies (not agents), and any other firm whose stock in trade is money
- Pyramid sales plans, where a participant's primary incentive is based on the sales made by an ever-increasing number of participants; such products as cosmetics, household goods, and other soft goods lend themselves to this type of business
- Independent contractors operating multi-level or network marketing businesses
- Independent contractors working on gig platforms
- Home-based businesses with no employees
- Gambling activities, including any business whose principal activity is gambling; while this precludes racetracks, casinos, and similar enterprises, the rule does not restrict otherwise eligible businesses, which obtain less than one-third of their annual gross income from either the sale of official state lottery tickets under a state license, or legal gambling activities licensed and supervised by a state authority
- Government-owned corporations, and consumer and marketing cooperatives

To apply: Complete the program's application form and submit it along with the required documents to mreynal@ashlandva.gov. Incomplete applications will not be considered.

Complete application packages will be reviewed beginning Tuesday, September 8, 2020 thru Wednesday, September 30, 2020. Notifications of grant award amount will be communicated on October 5, 2020, and checks will be mailed by October 15, 2020. For more information contact: Matthew Reynal at Mreynal@ashlandva.gov or (804) 798-9219.

ATTACHMENT A

Total Town Funding Available: \$450,000

<u>Number of Qualified Applications</u>		<u>Individual Grant Award</u>
Up to 45	\$	10,000.00
46	\$	9,782.61
47	\$	9,574.47
48	\$	9,375.00
49	\$	9,183.67
50	\$	9,000.00
51	\$	8,823.53
52	\$	8,653.85
53	\$	8,490.57
54	\$	8,333.33
55	\$	8,181.82
56	\$	8,035.71
57	\$	7,894.74
58	\$	7,758.62
59	\$	7,627.12
60	\$	7,500.00

*If more than 60 applications are received the Town will conduct a lottery for the 60 grant awards.