

Attachment 3: Stormwater TV Slides

Town of Ashland MS4 Public Education Plan

Slides and Flyers

2015

Protect our Streams - Scoop the Poop!

It's not just a courtesy...



Rainwater drains into Ashland's streams washing everything with it. Pick up after your pet and dispose of pet waste properly!

It's Easy Being Green – Lawn and yard care that helps the Chesapeake Bay is as easy as 1, 2, 3...

Don't do these!

1. Use a lot of fertilizers on your lawn
2. Use a lot of pesticides and herbicides on your lawn
3. Put leaves and grass clippings in ditches gutters where they can get washed into the storm sewer system

Instead, do these!

1. Mulch leaves and grass back into your lawn with a mulching mower – this adds nutrients back into your lawn naturally!
2. Provide for songbirds that want to eat bugs (and even dandelion seeds!)
3. May-October, bag leaves and grass clippings for collection at the curb; November-April, pile leaves and grass clippings for collection at the curb (but not in the ditch or gutter), **OR do #1 and skip #3 altogether!**

Want to hold a Car Wash Fundraiser in the Town of Ashland?

Before you do, you need a permit!

Permits are free and help keep pollutions out of our watershed by:

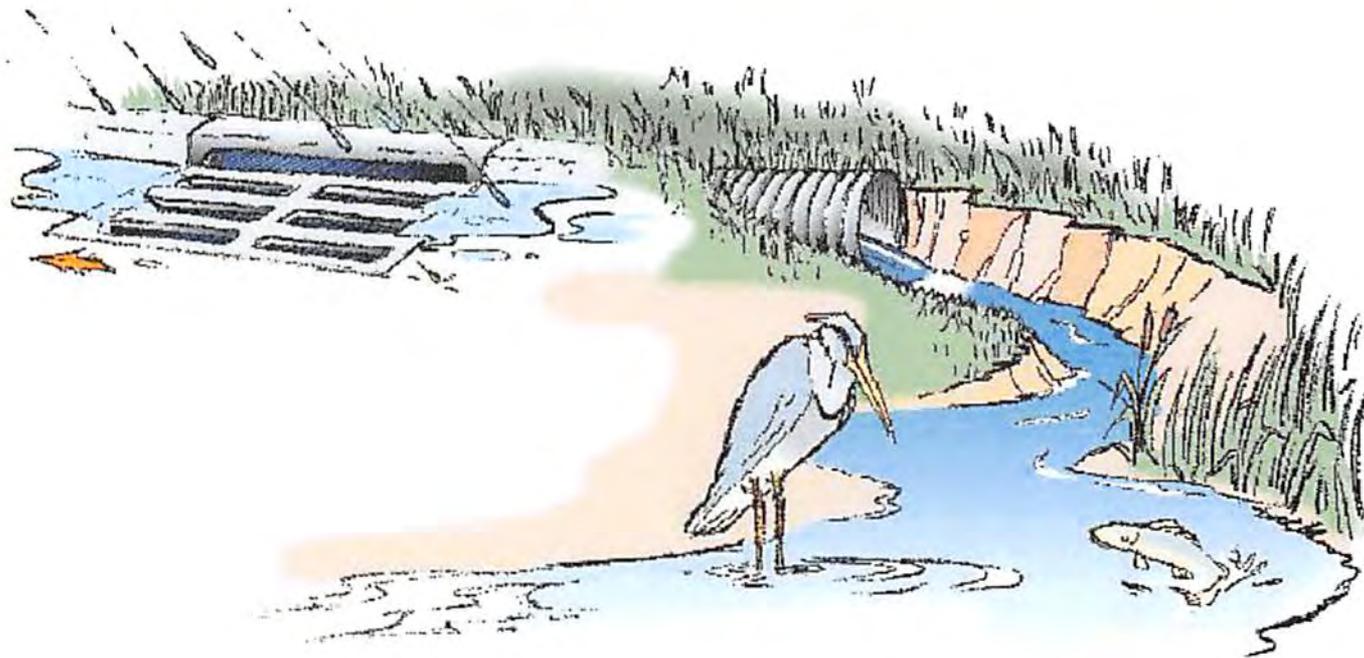
- * Making sure the fundraiser location doesn't drain directly into storm sewers or streams (we can help you find an appropriate location if you don't have one)
- * Helping you select environmentally friendly cleaning products
- * Providing information on techniques that help to minimize environmental impact



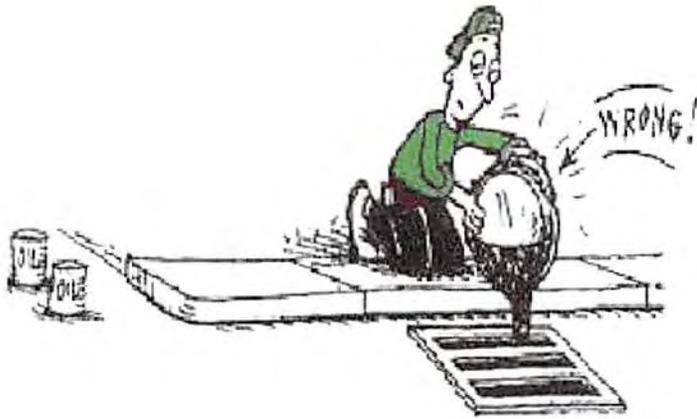
Only RAIN Down the Drain – Can the FOG!

Place used **Fats**, **Oils**, and **Greases** in containers and dispose of properly
Do **NOT** pour down storm drains!

Keep our streams and the Chesapeake Bay clean



Only RAIN Down the Drain – Don't be a Dumper!



Dumping automotive fluids down storm drains is not only illegal, it pollutes our streams and the Chesapeake Bay!

Dispose of automotive fluids properly and be a Recycler!

Recycle oil, oil filters, antifreeze, gasoline, solvents, and other automobile fluids at:

***Elmont Convenience Center
11045 Lewistown Road***



**Use
Environmentally
Friendly Ice Melt
Products
which are safe
for local streams
and the
Chesapeake Bay**

Questions? Call Town Hall at
798-9219 or e-mail

CleanWater@town.ashland.va.us

Suggested Ice Melt Products

Product Name	Properties
®	calcium magnesium acetate - safest, fairly expensive - temps (20°F)
Green Earth Ice Melter™	specialized blend w/corrosion protection - very safe, lower cost - temps (-25°F)
Happy Paws Ice Melt™	pet safe, earth safe - safest pet ice melter on the market, competitively priced - temps (20°F)
NAAC®	sodium acetate - FAA approved for airport runways - safest, fairly expensive -temps (5°F)
SubZero 20 Ice Melt™	specialized blend w/corrosion protection & 20% CMA benefits - extremely safe, med. priced - temps (-23°F)

**While being good to your car,
don't be bad to the river.**

Ever wonder where all that dirty, soapy water goes after it runs off your driveway? The wastewater flows directly into local streams without treatment.

Wash your car on your lawn, an area that does not drain directly into the street, or take it to a carwash facility that recycles its wash water.

For more information, please visit

www.town.ashland.va.us/carwashing



CAR WASH FUNDRAISERS

WHAT: Permits are required for car wash fundraisers

WHERE: Apply at the Town of Ashland Public Works Department

WHO: Jennifer Schöntag (804)798-9219



**When it rains in
Ashland....**



...where does the water
go???



An aerial photograph showing a river delta system with multiple channels and distributaries flowing into a large body of water. The land is covered in dense green and yellow vegetation. The water in the bay is a dark, greyish-blue color.

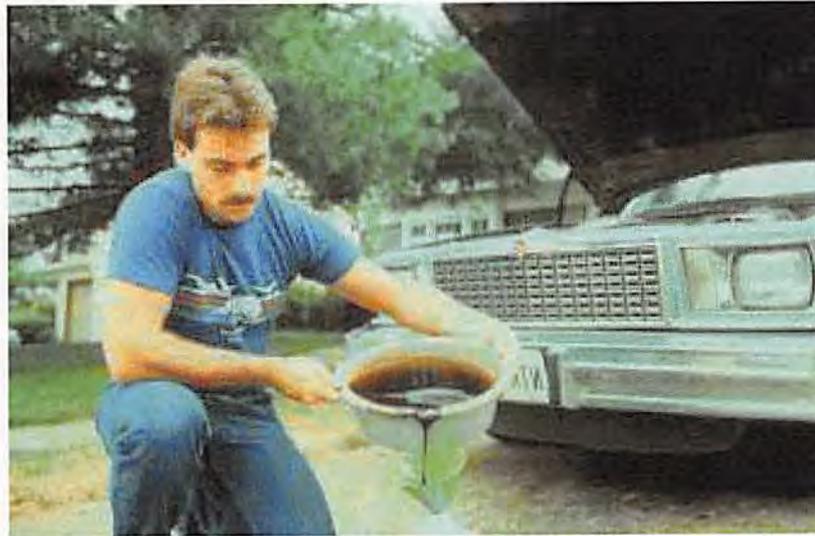
**ALL our storm water drains
to the Chesapeake Bay!**

REMEMBER:

Only **RAIN**
down the
DRAIN!

Dispose of your unwanted household chemicals properly.
DO NOT POUR THEM DOWN DRAINS!

Dispose of Household Hazardous Waste Properly!



For information contact the Town of Ashland at 798-9219

Or go to www.cvwma.com/local_info/hanover.wbp

For local solid waste collection sites.

Protect our Streams
Scoop the Poop!

IT'S NOT JUST A COURTESY

Rainwater drains into Ashland's
streams washing everything with it.

Scoop the poop and keep our streams
clean and healthy.

You can find bag dispensers
at these locations:



- Carter Park
- DeJarnette Park
- Pufferbelly Park
- Railside Park
- Stony Run Trail

Protect our Streams
Scoop the Poop!

DO NOT POUR UNWANTED HOUSEHOLD CHEMICALS DOWN DRAINS!

Dispose of Household Hazardous Waste Properly!



For information contact the Town of Ashland at 798-9219

Or go to <http://cvwma.com/recycling-wizard/>

CAR WASH FUNDRAISERS

DID YOU KNOW?

Permits are required for car wash fundraisers!



Permits are free - apply at the
Town of Ashland Public Works
Department
For more information, call Jennifer
at (804)798-9219

Protect our Streams - Scoop the Poop!



IT'S NOT JUST A COURTESY

Rainwater drains into Ashland's streams
washing everything with it.

Pick up after your pet and dispose of pet waste properly!