



News Release  
Ashland Police Department  
[www.ashlandpolice.us](http://www.ashlandpolice.us)  
Douglas A. Goodman, Chief  
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For Immediate Release

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## Ashland PD Joins in Nationwide Impaired Driving Prevention Initiative



The Ashland Police Department will join nearly 10,000 law enforcement agencies across the nation in support of the “DRIVE SOBER OR GET PULLED OVER” impaired driving crackdown August 21, 2015 to September 7, 2015.

Impaired driving is a serious problem. According to the National Highway Traffic Safety Administration, during the 2013 Labor Day holiday **nearly half of 18 to 34 year old drivers killed in crashes were drunk.**

The Ashland Police Department will be proactively looking for impaired drivers during the campaign by conducting checkpoints and extra patrols throughout this time period. Studies have shown that high-visibility enforcement like “Drive Safe or Get Pulled Over” reduces alcohol-impaired driving fatalities by as much as 20 percent.

In Virginia, it is illegal to drive with a blood alcohol concentration (BAC) of .08 gram per deciliter or higher. On average, there is a fatal crash every fifty-one (51) minutes across the country; **one third of those involve a driver or motorcycle rider with a BAC that is above the legal limit.**

For further information, visit [www.ashlandpolice.us](http://www.ashlandpolice.us) or <http://www.nhtsa.gov/drivesober/>.

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